

1 of 3

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

CLIENT: HELLER FOR SENATE SC=\*

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	9A-10A		:30	\$275.00	10/31-11/02	2	1	2	\$550.00	
		Buyline Comment: MORNING BLEND										
	2	M-TU	9A-10A		:30	\$275.00	11/05-11/06	1	1	1	\$275.00	
		Buyline Comment: MORNING BLEND										
	3	W-F	10A-11A		:30	\$700.00	10/31-11/02	2	1	2	\$1,400.00	
		Buyline Comment: THE VIEW										
	4	M-TU	10A-11A		:30	\$700.00	11/05-11/06	1	1	1	\$700.00	
		Buyline Comment: THE VIEW										
	5	W-F	11A-12P		:30	\$400.00	10/31-11/02	2	1	2	\$800.00	
		Buyline Comment: MIDDAY NEWS										
	6	M-TU	11A-12P		:30	\$400.00	11/05-11/06	1	1	1	\$400.00	
		Buyline Comment: MIDDAY NEWS										
	7	W-F	12P-1P		:30	\$750.00	10/31-11/02	2	1	2	\$1,500.00	
		Buyline Comment: THE CHEW										
	8	M-TU	12P-1P		:30	\$750.00	11/05-11/06	1	1	1	\$750.00	
		Buyline Comment: THE CHEW										

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .HELLER FOR SENATE

Product DEAN HELLER

Estimate#

Buyer NEIL WILLIAMS

Phone#

Fax#

Agency ( ) STRATEGIC MEDIA SVCS

3299 K STREET NW SUITE #200

WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 10/31/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

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	9	W-F	3P-330P		:30	\$275.00	10/31-11/02	2	1	2	\$550.00	
		Buyline Comment: MILLIONAIRE										
	10	M	3P-330P		:30	\$275.00	11/05-11/05	1	1	1	\$275.00	
		Buyline Comment: MILLIONAIRE										
	11	W-F	4P-5P		:30	\$450.00	10/31-11/02	2	1	2	\$900.00	
		Buyline Comment: JUDGE JUDY										
	12	M	4P-5P		:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
		Buyline Comment: JUDGE JUDY										
	13	TH	9P-10P		:30	\$4,500.00	11/01-11/01	1	1	1	\$4,500.00	
		Buyline Comment: GREY'S ANATOMY										
	14	F	10P-11P		:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
		Buyline Comment: 20/20										
	15	SU	7P-8P		:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
		Buyline Comment: AMERICA'S FUNNIEST VIDEOS										
	16	SU	9P-10P		:30	\$4,500.00	11/04-11/04	1	1	1	\$4,500.00	
		Buyline Comment: REVENGE										

---REPORT TOTALS---

Report Totals: 22 / \$23,550.00

---SALES MONTHLY TOTALS---

Nov 12: 22 / \$23,550.00

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Advertiser ( ) .HELLER FOR SENATE

Product DEAN HELLER

Estimate#

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Phone#

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Flight Dates 10/31/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

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Sales Totals: 22 / \$23,550.00  
Station Totals: 22 / \$23,550.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$130,833	KBLR	0%	KLAS	25%	KSNV	26%	KTNV	18%	KTUD	1%
		KVCW	3%	KVMY	5%	KVVU	22%				

---COMPETITIVE COMMENTS---  
COMPETITIVE IS ESTIMATED

Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE